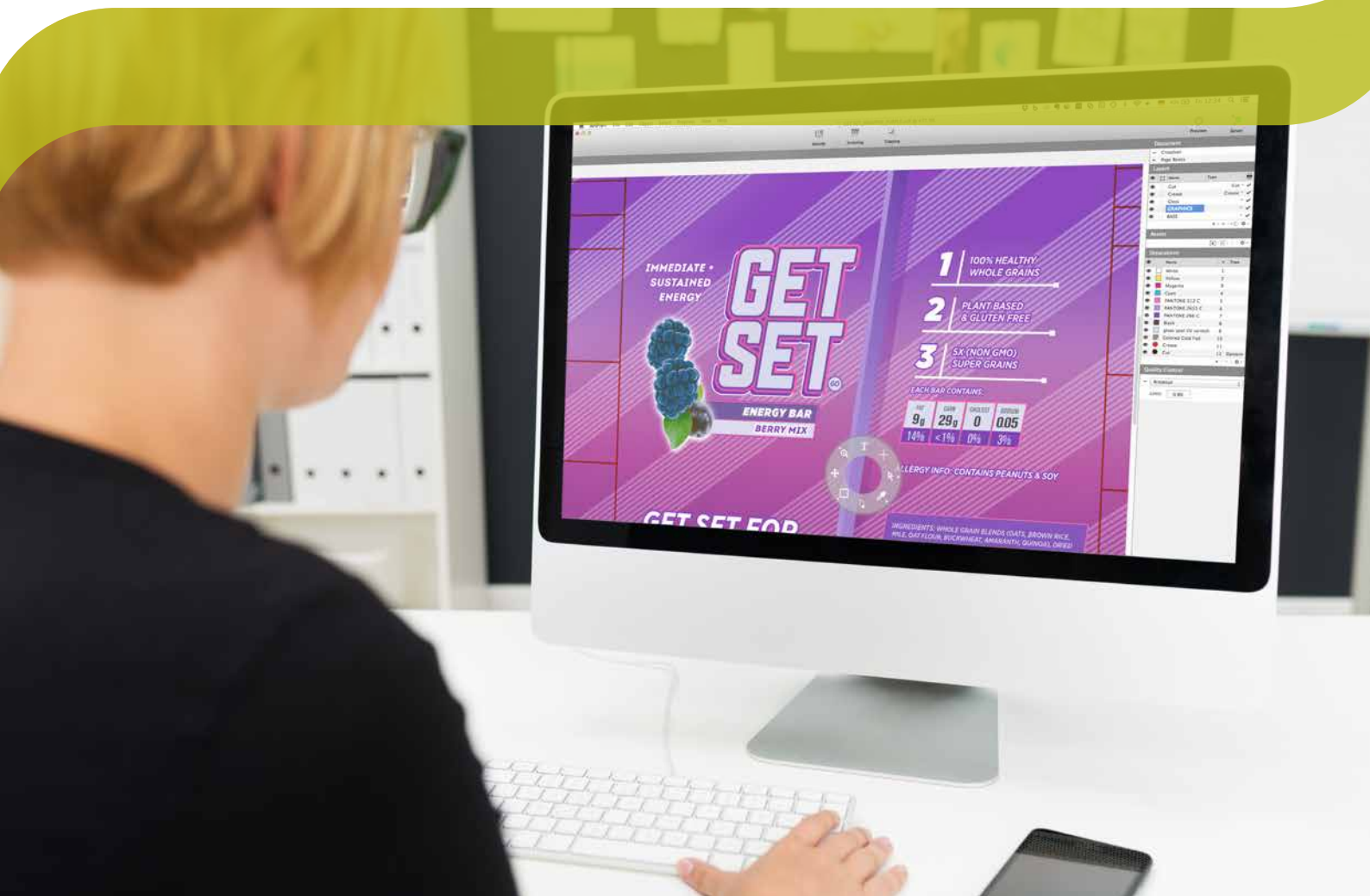


The most powerful PDF editor for packaging prepress



ArtPro+

ArtPro+ is the most powerful PDF editor for packaging prepress. It is the natural successor of the standard packaging industry editors ArtPro and PackEdge.

Native PDF prepress editor

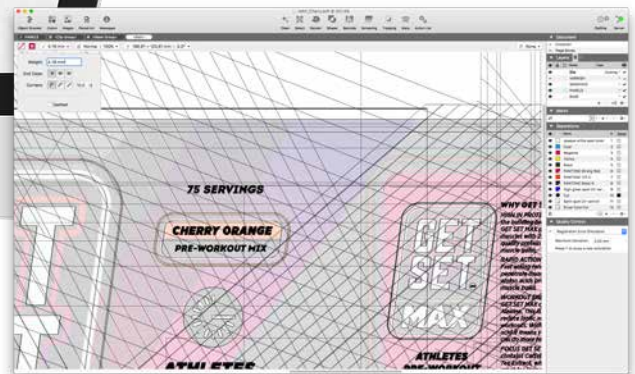
ArtPro+ is a native PDF editor for packaging prepress. With ArtPro+ you can work directly on PDF files with a solid set of editing features that help you prepare artwork for printing production.

ArtPro+ opens any PDF including normalized PDF files and imports ArtPro files, saving metadata such as barcode or screening information. Naturally, ArtPro+ complies with the latest 'PDF for packaging' standards, such as ISO 19593-1.

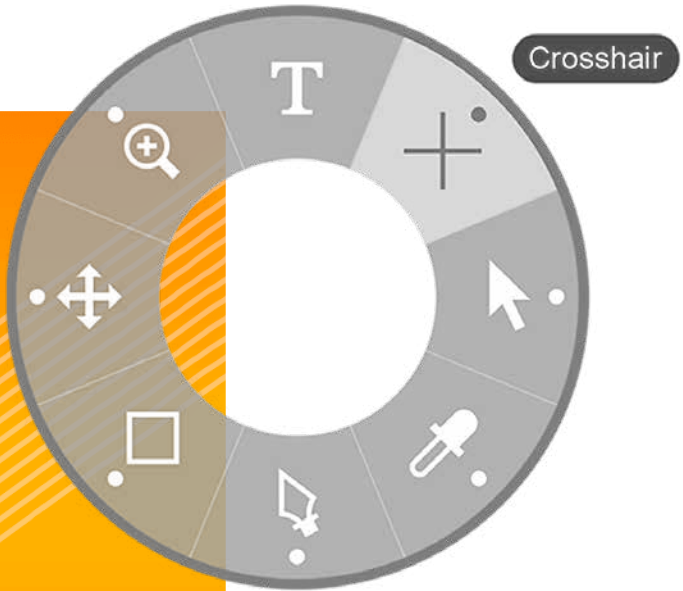
Blazing speed

ArtPro+'s state-of-the-art 64-bit core reads and renders PDF content with blazing speed and uncompromising accuracy, large design files open up in seconds.

“ ArtPro+ user interface requires 30% less training



ArtPro+ is a native PDF editor for packaging prepress



A tool selector wheel – working like a compass – provides instant access to the right tools

Revolutionary interface: one swipe, all tools

ArtPro+’s intuitive user interface makes prepress easier than ever. A tool selector wheel – working like a compass – provides instant access to the right tools.

The intuitive user interface allows operators to perform complex editing operations without the need for extensive training.

Reduce errors with integrated software

ArtPro+ significantly reduces the risk for errors, especially when combined with other Esko prepress solutions like Color Engine, Automation Engine and Imaging Engine.

ArtPro+ has full Enfocus PDF Preflight functionality on board, it helps the operator with solving any issue and enables standardized quality output.

Smart tools to increase your productivity

Native PDF Editing

Changing clippings, masks, transparency and blend mode settings has never been easier:

- ArtPro+ offers a simplified view on and access to graphical objects and their properties.
- Effectively analyze and edit fills / strokes with the straightforward color and gradient inspectors.
- With the interactive gradient tool, you can change the position of color stops to rebuild gradients easily.
- Interactive and numeric tools make transformation of objects very easy.

“ Working with native PDF means **40% faster file processing** ”

Printing methods

The Printing Methods concept allows ArtPro+ users to efficiently manage the complexity of printing packaging or labels on combination presses or hybrid presses, in one single file. This approach eliminates the need for cumbersome workflows or workarounds.

Trapping

ArtPro+ offers expert trapping functionality with the Instant Trapper and Automatic Trapper. With the aesthetic trapping technology trapping even complex designs become a matter of minutes.

Creation of white plates or special finishes

Adding new ISO 19593-1 compliant white underprints or spot varnishes is a matter of selecting design objects. ArtPro+ will extract the shapes and add them to the white plate with one click.



With the aesthetic trapping technology trapping even complex designs become a matter of minutes

ArtPro+ text recognition

ArtPro+ recognizes text objects in PDF and recombines them into meaningful textboxes.

But, what's more, the new character and font recognition functionality turns outlined fonts into editable text. Text changes to outlined text, that ordinarily take several minutes, can be performed as efficient as working with live text.

“ ArtPro+ text recognition functionality **saves 20 min** per request on average

Automatic Font Activation

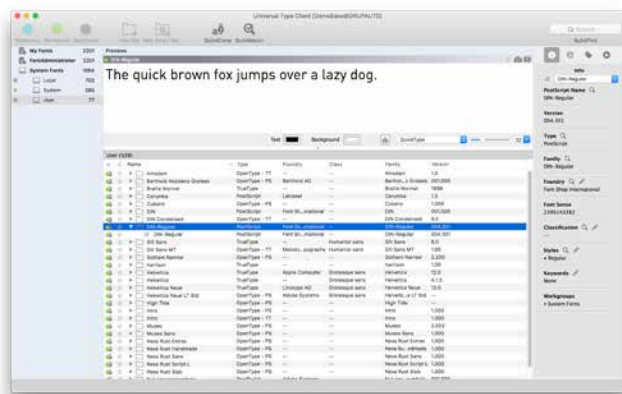
The integration with Extensis Universal Type Server significantly reduces time spent on copy changes and adaptations. Necessary fonts are activated automatically, and text changes can be done with total confidence.

PDF Action Lists

PDF Action Lists automate your prepress task without special programming or scripting skills. In ArtPro+ you simply drag actions into a list. You and your team can then use them directly in ArtPro+ or run them fully automated in your Automation Engine workflow. It's the perfect way to get rid of all those tasks that take time but must be performed manually.



ArtPro+ text recognition



Automatic Font Activation in Extensis Universal Type Server

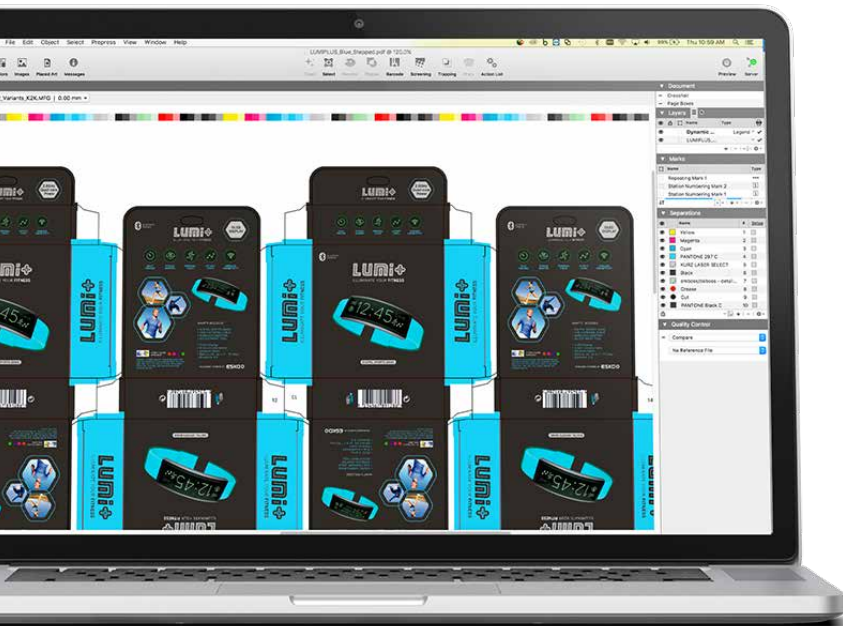


PDF Action Lists

Non-destructive warping

ArtPro+ can warp graphics to compensate for distortions during the packaging production process. Any graphic in a native PDF files can be warped using ArtPro or PackEdge grid files (.grd, .grid)

With the new non-destructive warping feature, the files stay fully editable. This allows you to change the design at any moment.



Web and Sheet Layout in ArtPro+ Advanced

Web and Sheet Layout

With ArtPro+ Advanced you can create step and repeat layouts for labels, flexibles and folding carton workflows. Graphic objects can be upgraded to a 'Dynamic Mark' with smart coloring and positioning parameters so decorating sheets with printer marks is a one-click operation.

Unsurpassed quality

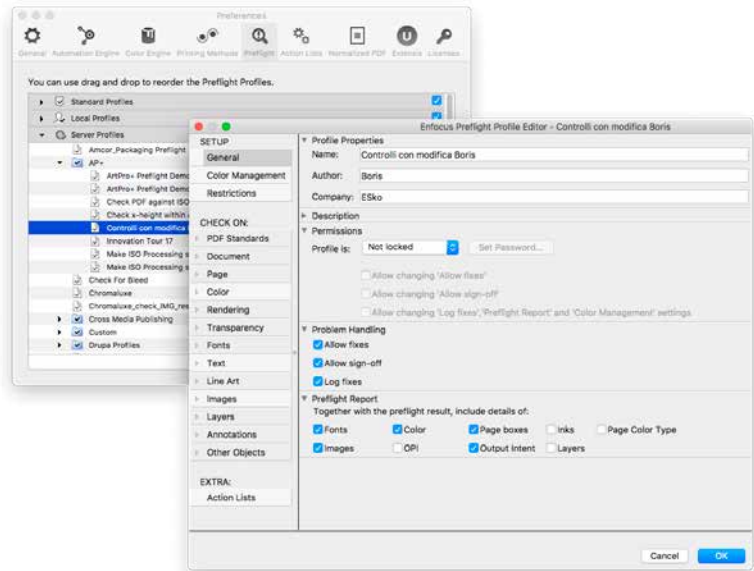
Prepress quality control tools

You can check your document against Enfocus Pitstop profiles.

Smart view modes alert the prepress professional to avoid mistakes before making plates:

- ArtPro+ clearly flags violations of breakout and total area coverage (TAC) limitations.
- The document compare tool assists you in eliminating errors and unwanted changes in the new file version.
- Dedicated layers prevent conflicts between your design and technical information, avoiding for example die-lines knocking out or varnish zones with a blend mode.
- Rule based moiré detection alerts the user to prevent hidden and expensive screening conflicts.

“ ArtPro+ preflight functionality helps **save up to 10 minutes** per job



Check your document with prepress quality control tools

Extensive color support

ArtPro+ uses true spectral color data, which guarantees an accurate and superb color experience. ArtPro+ makes it possible to replace and convert colors. With all the color information embedded in your PDF document, ArtPro+ scans your system for available printer ICC profiles. This enables a proper PDF exchange.

Cross platform. Cross file format

ArtPro+ opens any packaging asset in PDF, normalized PDF or ArtPro formatted, regardless if you are working on a Mac or on a PC.

ArtPro+ comes in two editions

	ARTPRO + ESSENTIALS	ARTPRO + ADVANCED
Native PDF editing	✓	✓
Preflight powered by Enfocus	✓	✓
White Underprint, Rich Black	✓	✓
Interactive Trapping	✓	✓
Text Recognition	✓	✓
Automated font activation powered by Extensis	✓	✓
Dynamic Marks	✓	✓
PDF Action Lists	✓	✓
Non-destructive Warp with ArtPro and PackEdge grids	✓	✓
Automatic Trapping	✗	✓
Tabular Step and Repeat	✗	✓
CAD-based sheet layout	✗	✓

Try ArtPro+ for free at www.esko.com/artpro-plus

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