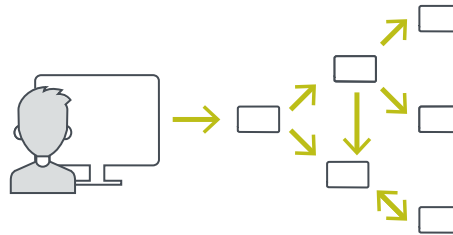# Online Packaging Management

⦿ WebCenter

WebCenter is a powerful web-based Packaging Management platform to manage your business process, approval cycles and digital assets.

ESKO✲

WebCenter: **a multi-faceted solution**

Specification

Process

Approval

1. Packaging specification management

WebCenter is an ideal platform from packaging specification management and requirements gathering. The dynamic forms and collaboration tools help to enhance data sharing and communication between all partners in the packaging and printing supply chain.

Highlights

- Highly configurable packaging briefing & order forms
- Integration with multiple Esko and 3rd party sources
- Workflow support to make specification a collaborative process

Benefits

- Improves quality thanks to better data capture and seamless data sharing
- Reduces errors in specification by reusing existing data and adding intelligence to the forms
- Enhances communication between different departments and global suppliers

Brand Owner

Operator

2. Packaging process management

WebCenter is the ideal integrated process management system for design, prepress and print service providers. The powerful workflow and easy to use process management tools help you to manage your business process effectively and also helps to remove redundant steps in the process.

| Start a request | Initiate a project | Create artwork | Get approval | Perform repro | ... |

Highlights
- Automated job creation and data sharing between WebCenter and your production system
- Seamless integration with Automation Engine, ArtiosCAD and prepress editors
- Automated document publishing for approval and review
- Centralized asset management and progress reporting

Benefits
- Faster turnaround time because of improved communication between customers, sales and operators
- Saves cost and time by automating requests, approvals and reporting
- Improves quality via effective customer verification and review tools

3. Packaging approval management

WebCenter is a platform to review and approve graphical content anywhere, anytime. WebCenter's smart approval and annotation framework, easy to use interface and packaging intelligent tools make it the best platform for the management and approval of both graphic and structural files.

Highlights
- Powerful online viewing and annotation tools
- Hyper realistic 3D mockup viewing
- Easy to use and configurable user interface

Benefits
- 60% reduction in hard copy proofing and shipping cost
- 25% savings on operator time because of quality feedback and less interventions
- Approval turnaround time reduced from weeks to days
- View and approve structure and design together in 2D and 3D

Brand Owner   Operator

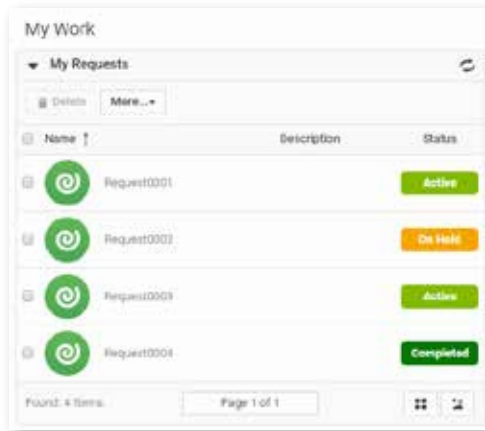# Streamline your business process and speed up your turnaround time

WebCenter provides the platform to align all aspects of your order to cash process. It starts from collecting request from your sales and customers, managing it untill the request is delivered to your customers.

Effective process management enables you to be more efficient. And that, in turn, results in higher customer satisfaction, product quality, delivery and shorter time-to-market.

Template based project creation and dynamic forms make it very easy to start new projects, design requests or order processes with a pre-defined process flow.

The user interface is visually appealing to new and existing users. WebCenter is easy to use, supports all device types, all screen sizes and platforms. WebCenter comes with a simplified viewer to highlight the artwork without sacrificing functionality.
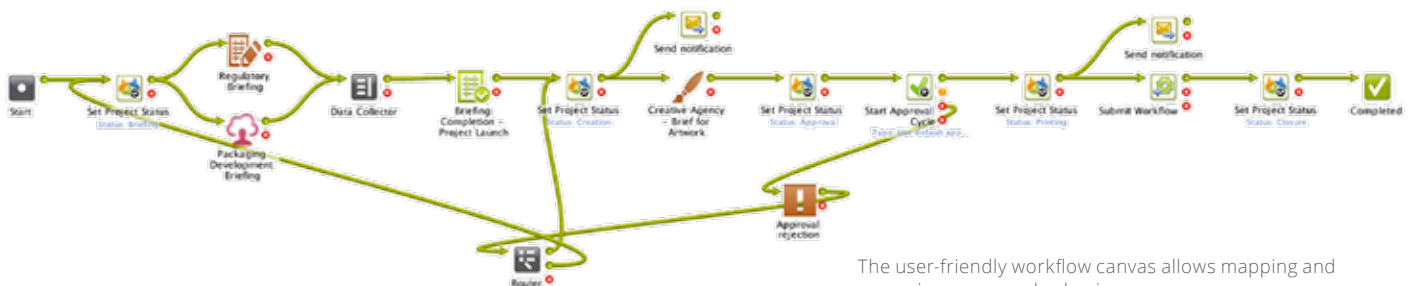
The enhanced search interface, card style search results, easy to load workflow canvas... elevate the user experience to a new level.

Customizable project request form.

The user-friendly workflow canvas makes it easy to map and manage complex business processes.

Artwork management, digital sales requests or label ordering processes; WebCenter has all you need to manage your process effectively.

The user-friendly workflow canvas allows mapping and managing any complex business process.

View, annotate and compare

WebCenter keeps everyone on the same page by providing easy-to-use viewing and annotation tools.

You can view, markup and approve CAD files, PDF files and image files in a browser with WebCenter's high-resolution Viewer. The viewer supports single page, multipage and imposition documents within the same viewing environment.

Track annotations

The annotation and viewing tools allow users to add comments, accurately indicate corrections and interact with files. The annotation framework tracks who said what, and when. It also shows the status of each annotation.

View and annotate graphics, nutrition facts, colors ...

Compare versions

The Viewer allows users to measure ink details and dimensions. You can consult the document history and give approvals. When more than one version is available, the compare tool highlights the differences. You can even compare different versions of different documents, giving you the ultimate quality assurance and error detection.

Comparing versions of documents, differences are highlighted.

Work on the same file, together

Users work on the same file with exactly the same view. As comments are made, all the other users see the comments and corrections on their screen, in real time.

Hyper realistic 3D viewing.

Hyper realistic 3D viewing

Approvers are able to look at a hyper realistic 3D mockup of the packaging with the built-in 3D viewer. These 3D assets can be generated easily using Esko solutions such as ArtiosCAD, Visualiser and Studio.

Manage your complex approval process

Staged approval tools allow you to automate complex approval processes. With the life cycle management option you can split your projects into smaller, manageable tasks for effective management and on time delivery.

Automate complex approval processes with easy-to-build staged approvals.
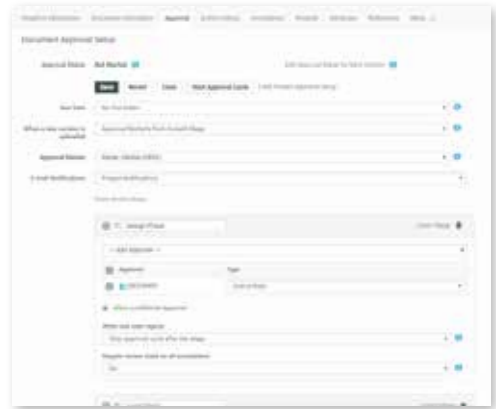
Easy organization and fast retrieval

WebCenter's search tools make it easy to find projects and documents based on metadata. Search on specific barcodes, inks, structural designs for a specific kind of board, design briefs…

WebCenter allows you to design your search result with search panel design and allows you to add custom filters to make it easier for the end user. While your internal people can filter down search results on internal job number and printing method, you customer will be able to filter down the results using order number, product type etc

Search your projects and production files with ease.

Browse through your assets …

The asset browser transforms WebCenter to a powerful asset management system.

The asset browser is a highly intuitive way to keep track of your projects and documents. Layout and navigation are highly customizable; and your assets can be ordened and classified.

Layout and navigation of the powerful asset browser are highly customizable.

Automated artwork creation

WebCenter supports a controlled and automated process for secure and efficient copy management. It allows for updating existing artwork and makes creating variants of a single product easy.

All stakeholders use a common database for content, automatically pulling text statements and other regulatory content into the artwork to ensure compliance.

Copy is not only pulled in from a central database for use in new or existing packaging, but it's also routed with the artwork for review and approval. The copy workflow is template driven, this means that translations, regulatory and legal phrasing is completed and reviewed by the right people at the right time.

This solution complies with the GS1 global standard for packaging content communication.

Assisted review

Improved Quality Control -with the Assisted Review feature – is based on the integration of Automation Engine (Esko's packaging prepress server) with GlobalVision tools like barcode verification, braille inspection…

WebCenter is able to detect errors in the files and improves the turnaround time. Reduce QA overhead by detecting errors as early as possible in the process.

Improve decision making

Additional functionality allows you to make effective business decisions and to take appropriate action where necessary.

WebCenter provides customizable reporting capabilities. These reports track Key Performance Indicators (KPI) that your business and your customers demand.

Graphical project dashboards provide easy to read, real time updates on a project's progress. It is a very easy way to keep your customers, sales, CSR (Customer Service Representatives) … informed.

Graphical project dashboards provide easy to read, real time updates on a project's progress.

Connect with workflows

WebCenter seamlessly integrates with Esko's workflow solutions. This way it's easy to share data, create projects, upload documents and keep track of status updates.

It also provides integration with 3ʳᵈ party applications. This integration allows operators and suppliers to upload documents directly into the project, without leaving their favorite environment.

Be **secure and compatible**, even in the cloud

WebCenter puts security and confidentiality first. Your data and files are completely safe. User access is permission based and restricted to predefined projects and documents. This way the right people have access to the right information.

WebCenter can be installed on premise, or as a hosted application. The hosted WebCenter reduces total ownership and makes it easier to integrate it with your existing IT architecture.

You can add more security by using secure SSL certificates. The database and the application server are installed safely behind your firewall; the web server is installed in the demilitarized zone (DMZ).

WebCenter speaks many languages. Choose your language, and WebCenter does the rest. English, French, German, Spanish, Italian, Chinese, Japanese, or Thai: WebCenter speaks them all.

Firewall   Web Server   Firewall   Application Server   Database

HTTP/HTTPS
request

Clients

www.esko.com

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